



21st PEI Open Farm Day– September 19th, 2021

Registration & Activities Form

The PEI Agriculture Awareness Committee invites you to become a PEI Agricultural Ambassador and participate in this year's Open Farm Day being celebrated across Atlantic Canada on Sunday, September 19th. It is your opportunity to take pride in your farm, your products, your contribution to a vibrant culture and economy, and, most importantly, to take pride in your profession. Let's make it our responsibility as agriculture producers to make sure that every Islander understands the work, knowledge, skills, and investment (personal and financial) in building a strong farming business that provides consumers with the highest quality PEI grown agricultural products.

The PEI Agriculture Awareness Committee is excited to offer a HYBRID delivery of this year's event. You can choose to host an IN-PERSON Open Farm Day for the public on September 19th and/or participate in our VIRTUAL option.

Farms that wish to host an IN-PERSON Open Farm Day this year **will have sole responsibility to follow all Covid-19 provincial health and safety guidelines that are in place on the date of the event**. Note this could potentially mean submitting a Covid-19 operational plan to the Chief Public Health office and providing additional staff to facilitate social distancing and cleaning requirements. We encourage you to look at the "COVID-19 in PEI: Moving Forward" plan and note that each step is subject to change.

Farms participating in a VIRTUAL Open Farm Day this year will partake in pre-filmed videos of your farm and will be contacted for a filming date in July. You will take the virtual audience on a tour of your farm while explaining and showing them a snapshot of your daily operations. Our staff will offer the most support possible by visiting your farm and looking after the filming/editing of the videos. We will be posting the pre-filmed videos on a joint Atlantic YouTube channel and our Facebook page on September 19th.

This year, we will be launching a new Atlantic Open Farm Day website where the public will be able to tour farms virtually in NL, NS, NB and PEI.

Any question about this year's Open Farm Day can be sent to peiopenfarmday@gmail.com.

Contact name: _____ Farm name: _____
Farm address: _____ Postal code: _____
Telephone: _____ E-mail: _____

- Yes, I understand that, as an agricultural ambassador, I can play a key role in promoting a positive and proactive image for our industry and will participate in PEI Open Farm Day.
- Yes, I understand that the PEI Agriculture Awareness Committee is not liable for any non-compliance to COVID-19 guidelines set by the PEI Public Health office.
- Yes, I would like to participate in the VIRTUAL event Yes, I would like to participate in the IN-PERSON event
- Yes, I would like to participate in the VIRTUAL and IN-PERSON event

Open Farm Day: Farm and Activity Descriptions

Note: The following information will be used for promotional purposes.

Host(s): *Who will be the person(s) leading the event?*

Farm Type: *What are the commodities produced on your farm? (cattle, dairy, potatoes, pumpkins, etc.)*

Activity(s): *What are you planning to talk about for Open Farm Day? Will you be showcasing certain topics about your farm? (ex: planting, breeding, farm management, farm safety, family /workers)*

Return by e-mail: peiopenfarmday@gmail.com

Mail: Farm Centre, 420 University Avenue, Suite 113, Charlottetown, PE C1A 7Z5

Please return the form no later than July 16th, 2021

OFD is brought to you by the PEI Agriculture Awareness Committee



PEI AGRICULTURE AWARENESS COMMITTEE
Comité sur la sensibilisation à l'agriculture de L.I.-P.-É.